

60 YEARS OF PERFORMANCE FOR AMERICAN HOMES

GRILLS, TOOLS & ACCESSORIES INTRODUCTION SEASON 21



#### INTRODUCTION

In 1954, Joe Leighton from Escanaba, MI was the pioneer for bringing gas into home fireplaces. Joe developed a first in the industry the Blue Flame Gas Log Lighter and Blue Flame Valves which were the answer to quickly and safely ignite firewood in wood burning Fireplaces. He worked with the American Gas Association to develop a safe product using Gas to ignite Firewood. The Gas Association wrote the standards for Joe's log lighters and Valves based on the products which still withstand today to ensure safety to American homes. The Blue Flame brand also turns fireplaces from Black to Green and recognized by the EPA by reducing emissions from wood burning fireplaces by 50%.

The Blue Flame brand has been recognized in the Industry for over 65 years and there are millions of the Blue Flame gas products in woodburning fireplaces within the United States and Canada. These products are sold through Hearth/BBQ Dealers such as Home Depot, Ace Hardware, True Value and plumbing wholesalers.

A family owned business for generations that is proud of the Blue Flame Brand value's of safety, quality and strong engineering, the Brand mission is to ensure the family tradition of gathering around the fire continues safely for generations to come.

Blue Flame has held true for over 65 years keeping American Homes safe and continues to gather families together as a reminder of simpler times and values.

The exciting news is that the new range of Blue Flame Grills and Accessories coming to the market has the same passion, expertise and integrity that first drove the invention of the products and brand that became Joe Leightons Blue Flame.

The Flame now will ignite the Grill industry and give US and Canadian Homes the Blue Flame values in a dynamic and contemporary range of Outdoor Living products.

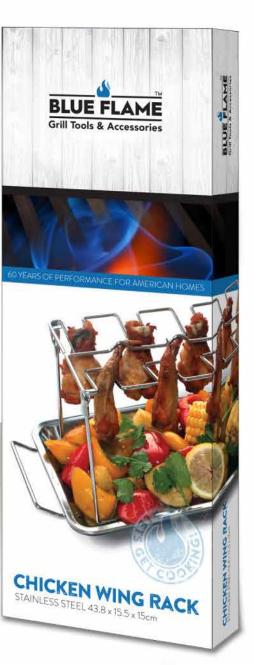
Available through mid-2020 these new and exciting Grills and Grill Accessories have been created by award winning Designers and a team of dedicated Engineers whose work has already won recognition in the US and other countries.

Fully certified and with sharp eye-catching branding and POS we believe that Blue Flames latest ranges and innovations to the market will take on and protect the Brand Values that were the ethos and integrity of Blue Flame for the last 65 years.





















### BBQ STARTER SET TONGS, SPATULA, KNIFE, GRILL MAT, 3 in 1 CLEANING BRUSH, 100x BAMBGO SKEWERS, DIGITAL THERMOMETER





BBQ STARTER SET
TONGS, SPATULA, KNIFE, GRILL MAT,
3 in 1 CLEANING BRUSH, 100x BAMBOO SKEWERS,
DIGITAL THERMOMETER











BLUE FLAME
Grill Tools & Accessories

4.1ft





# BESPOKE DISPLAY OPTIONS AVAILABLE





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### **CHARCOAL GRILLS**

A HOST OF INNOVATIVE FEATURES AND STYLING DETAILS WITH A HALLMARK OF QUALITY.







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## **TERRAZZA**

AFFORDABLE FAMILY GRILL SERIES!

- · AVAILABLE IN 2, 3 & 4 BURNER MODELS
- · WITH AND WITHOUT SIDE BURNER
- · CABINETS OPTIONS
- · DOUBLE LAYER HOOD
- · CAST IRON GRILLS
- · ROTISSERIE READY







INTERCHANGEABLE **GRILL SYSTEM** 













FIRE







## FIRE

#### STRONG & BOLD GRILLS

- · AVAILABLE IN 2, 3 & 4 BURNER MODELS
- WITH AND WITHOUT SIDE BURNER
- · STYLISH, STRONG PERFORMING GRILLING
- · DOUBLE LAYER HOOD
- · CAST IRON GRILLS
- · ROTISSERIE READY







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## BERMUDA

#### THE DEFINITIVE & NEW FAMILY GRILL

- · AVAILABLE IN 2, 3 & 4 BURNER MODELS
- WITH AND WITHOUT SIDE BURNER
- · DOUBLE SKIN LID
- · CAST IRON GRILLS
- CABINETS / PANELS / COLOURS / ACCESSORIES







**SIGNATURE** GRILL SYSTEM FOR GRILLING & FRYING

## HALMO

#### NEW GENERATION GAS GRILLS

- · AVAILABLE IN 3, 4 & 6 BURNER MODELS
- · WITH AND WITHOUT SIDE BURNER
- · STAINLESS STEEL WARMING RACK
- DOUBLE SKIN LID
- · CAST IRON GRILLS
- · CABINETS / PANELS / COLOURS / ACCESSORIES





## X-GRILL

### NEXT GENERATION GRILLS

- •COMBINES PERFORMANCE, FLEXIBILITY & STYLE
- •PLATFORM CHEF™ COOKING SYSTEM
- DEDICATED CARTS OR PORTABLE TROLLEYS
- •X-CHEF<sup>TM</sup> COOKING ACCESSORIES



X-GRILL





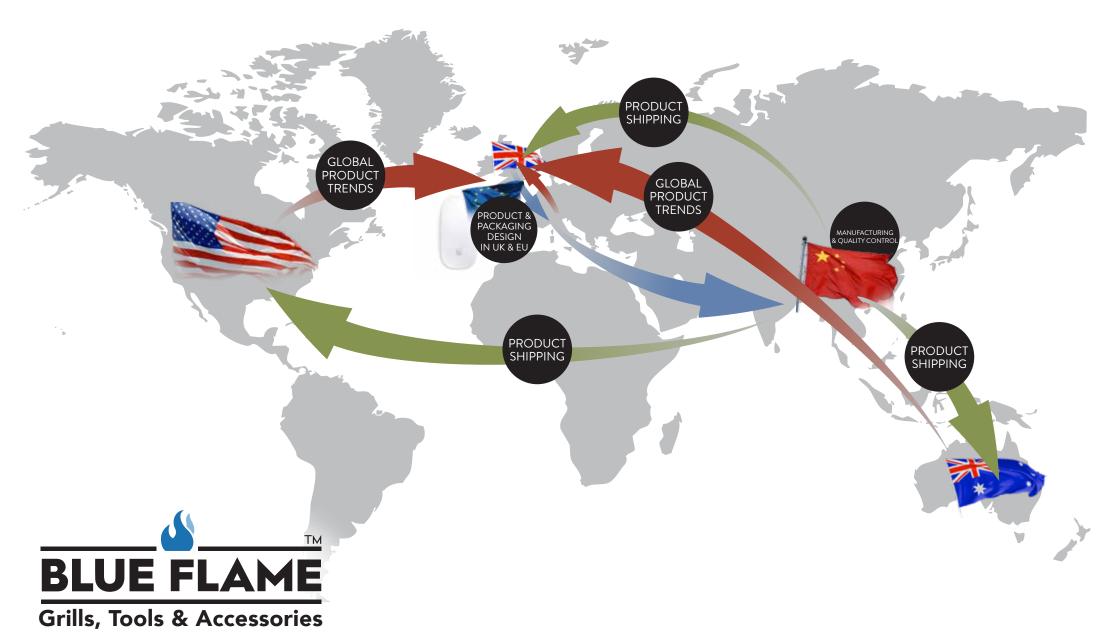




INTRODUCING
THE ELECTRIC GRILL ...

- EASY TO ASSEMBLE
- ·STAINLESS STEEL LEGS
- •NON-STICK HOTPLATE/GRIDDLE DISHWASHER SAFE!
- ·5 HEAT CONTROL SETTINGS
- ·EASY AND CONTROLLED COOKING
- ·BOTTOM TRAY FOR STORAGE.





Inspired by American grilling innovation, packaging & product design from Europe and Chinese manufacturing efficiency. Blue Flame encapsulates 60 years of performance for American homes.



Blue Flame, Grills, Tools and Accessories are brought to you by the Bright Win Group

Based in Foshan and Yangjiang China and with Design Offices in Europe.

An award winning manufacturing group supplying quality and innovation to major retailers and brands,





BRIGHTWIN <sub>俊捷</sub>

...LISTEN | INNOVATE | PRODUCE

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